THE BIGGEST POLISH AND UKRAINIAN ENTERPRISES – GLOBALIZATION OR MARKET CONCENTRATION? COMPARISON TO THE BIGGEST WORLD AND EUROPEAN MULTINATIONAL COMPANIES

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Abstract. The paper objective is to compare the biggest Polish and Ukrainian companies on the light of globalization and concentration. The questions which will be answered on the research is what are the biggest enterprises of both countries, what sector of the economy they are represent and finally what is the main reason of the size of the enterprises. The result will be compared to the biggest companies in the world and Europe. The methodology which will be used in the research is based on revenues as a classical indicator of the company size and type of production/service the company is working in. The results could help answer if the Polish and Ukrainian companies are similar to world and European's one.

In the first part of paper the basic theory of globalization and role of multinational companies will be presented. The second part shows data becomes form companies and comparisons. The last chapter is a summary which describes basic conclusions.

Keywords: *competition, the biggest companies, economy, globalization, sector concentration.*