## APPENDIX

Survey of Chinese University Students about the Rising Middle Class in China

- 1. Gender M / F
- 2. Status freshman/sophomore/junior/senior
- 3. Do any of your parents have a university degree? Yes / No
- Father Mother
- 4. Which of the following definitions most agrees with your view of the "middle class"?
  - a. Has an income around the median income level in households
    - b. The main income earner(s) is a professional or business owner
    - c. The head(s) of household have a higher education degree and has an income level at the median of the society or above
    - d. Is made of those households who are between the upper class and the lower class
    - e. The middle 50th percentile of the income classes by quintile
- 5. Do you think the middle class in China is:
  - a. Growing
  - b. Staying Static (not growing, not declining)
  - c. Declining
  - d. Do not know
- 6. Which social class would you say your family belongs in?
  - a. the upper class
  - b. upper-middle class
  - c. middle class
  - d. lower-middle class
  - e. lower class
- 7. Which of the following statements applies to you?
  - a. Both of my parents work for government/state-owned company
  - b. One of my parents works for a private company, while the other works for a state-owned company/government
  - c. Both of my parents work for private companies
  - d. At least one of my parents owns his/her own business
- 8. Compared to your parents when they were the age you are now, do you think your own standard of living now is \_\_\_\_\_ than theirs?
  - a. much better
  - b. somewhat better
  - c. about the same
  - d. somewhat worse
  - e. much worse was
- 9. Do you think you will eventually have a better standard of living than your parents had in their peak financial years, or not?
  - a. Yes, I will have better living standard
  - b. No, I will have worse living standard
  - c. I expect living standard to be the same
  - d. Don't know
- 10. How optimistic are you about your country's long term economic future?
  - a. very optimistic
  - b. somewhat optimistic
  - c. somewhat pessimistic
  - d. very pessimistic
- 11. How important do you think the items listed below are for Chinese to be considered as part of the middle class? (*Circle one "very important", "somewhat important" or "not important")*
- To own a home/apartment a. very important b. somewhat important c. not important
- To own a car a. very important b. somewhat important c. not important
- To have a secure job
- a. very important b. somewhat important c. not important
- To have a college education
- a. very important b. somewhat important c. not important a. very important b. somewhat important c. not important
- To own stocks, bonds or other investments a. very important b. somewhat important c. not important To have health insurance a. very important b. somewhat important c. not important

To have the ability to travel a lot

To be able to buy designers clothes/ accessories

a. very important b. somewhat important c. not important

a. very important b. somewhat important c. not important

a. very important b. somewhat important c. not important

To have the freedom to do what I want a. very important b. somewhat important c. not important

- 12. Why did you decide to go to college?
  - a. It's the only way to become successful
  - b. It may help me to get a good job
  - c. I want to learn more
  - d. My parents made me go to college
- 13. What are you planning to do right after your graduation?
  - a. To find a job at a private company
  - b. To find a job at a financial company, like a bank
  - c. To work for government or state-owned enterprise
  - d. To apply to a graduate school in China
  - e. To apply to a graduate school outside of China
  - f. To run my own company/business
  - g. I have no plans yet

To have a good family a. very important b. somewhat important c. not important To become rich a. very important b. somewhat important c. not important To have a stable job a. very important b. somewhat important c. not important To learn/see more new things a. very important b. somewhat important c. not important To own a house/apartment a. very important b. somewhat important c. not important To maintain good relationships with friends a. very important b. somewhat important c. not important To do something important for my country a. very important b. somewhat important c. not important 15. How important do you think are the following to achieve financial success? Hard work and determination a. very important b. somewhat important c. not important Family/Friends Connections a. very important b. somewhat important c. not important Initial monetary endowment a. very important b. somewhat important c. not important Education a. very important b. somewhat important c. not important Luck a. very important b. somewhat important c. not important

14. How important are the following life goals FOR YOU? (Circle one - very, somewhat or not important)

- Party membership
  - 16. What is your most important personal goal in life?
    - a. to have a happy family
    - b. to live as I like
    - c. to have a successful career
    - d. to work on behalf of society
    - e. to get rich
    - f. to enhance social status
    - g. Other

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following:

- 17. Statement: China's growing middle class could contribute to economic changes.
  - a. strongly agree b. somewhat agree c. somewhat disagree d. strongly disagree
- 18. Statement: China's growing middle class could contribute to social and political changes
  - a. strongly agree b. somewhat agree c. somewhat disagree d. strongly disagree.
- 19. Statement: China's growing middle-class will lead to which of the following changes in Chinese people's beliefs? (*circle as many as you think*)
  - a. they will become more individualistic
  - b. they will become more political
  - c. they will become more interested in having individual civil rights
  - d. they will become less interested in community
  - e. they will become more interested in Western type democracy and freedom
- 20. Which of the following statements about Chinese and American youth do you mostly agree with? think better shows the growth opportunities for youth in China and in the United States in the next decade?
  - a. Chinese youth has better growth opportunities in the next decade
  - b. American youth has better growth opportunities in the next decade
  - c. Chinese and American youth have about the same growth opportunities in the next decade

not sure who will have better opportunities