

## **ANALYSIS OF ENTREPRENEURSHIP – AN INTERNATIONAL SURVEY OF FULL-TIME UNIVERSITY STUDENTS IN UKRAINE**

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**Abstract** *The main goal of this paper is to provide a joint analysis of opportunities, challenges and threats faced by the labor market and educational services in Ukraine, which early or later step by step going to the European Union. In case of creation competitive and effective labor market in Ukraine, it is perspective to apply such possible strategies of development of entrepreneurs learning approach: establishment of ties between of the business environments, new information technologies achievements and education system; searching of ways how to combine traditional and innovative technologies of studies for synergy effect of economic theory and modern business environments; marketing strategy of innovative educational technologies promotion to the entrepreneurship*

**Keywords:** *students' entrepreneurship, labor market, education system, Ukraine*